

## **September 5, 2012 Faculty Senate Minutes**

**Present:** Brett Serviss, Catherine Leach, Beth Maxfield, David Evans, Kathie Buckman, Ingo Schranz, Marck Beggs, Tommy Finley, Allison Harris, Beverly Buys, Teresa Holsclaw, Allison Vetter, Stephanie Barron, Shannon Clardy, John Long, Megan Hickerson, Richard Miller, Nathan Campbell, Connie Phelps, Jana Jones, Patricia Loy, R. C. Smith, Julia Correia, Richard Schmid, Carolyn McClure

**Absent:** Steven Carter, Beverly Buys, Paul Williamson

**Others present:** Maralyn Sommer

### **1. Call to Order – President Brett Serviss 3:17**

### **2. Discussion with Interim Provost/VPAA, Dr. Maralyn Sommer**

- a. Salary compensation study was discussed.
  1. President Dr. Jones recommends waiting until a new provost is in place before addressing this issue.
  2. Dr. Sommer said data compiled by the committee are now 2-3 years old.
  3. She will poll the committee and ask for recommendations on how they would (or would not) like to proceed.
- b. Dr. Sommer wants the Senate to discuss two issues:
  1. promotion and tenure time frame
  2. instructors completing doctorates
- c. Several questions were fielded (and the answers are provided below):
  1. She will look into how the Obama Health Care plan will affect faculty (HSU) insurance.
  2. Dr. Sommer stated that a new provost should be present during conversations about the salary compensation study. She said that recent data are already old, but that she would like to see how Henderson compared at least in general. There is no new money anticipated from the state for salaries.
  3. Budget Committee may meet this fall to look at top priorities.

### **3. Approval of May 2012 Minutes**

A motion was put forth to amend the May Minutes to clarify location of restored faculty parking in the Building and Grounds Committee report. The motion passed and the amended May Minutes were approved.

### **4. President's Report**

#### **President's Report**

Dr. Glen Jones stated that he currently has five principal areas of focus for the university: 1. connecting with the campus community; 2. building an administrative team; 3. development and implementation of strong marketing and public relations plan; 4. continue building long-term relationships between Henderson and its various constituencies; and 5. campus beautification.

Dr. Jones stated that the Provost/VPAA search committee has been finalized and will consist of eight members (four faculty, one department chair, two administrators, and a representative from University Relations and Admissions). Dr. Jones will act as chair of the search committee. The search committee will begin meeting shortly after fall break. Additionally, he mentioned that a search for a Director of Marketing is also

currently in progress, and that the university must rapidly assemble a competent marketing team and develop and implement a strong marketing program. Dr. Jones also mentioned that he will be spending considerable time on promoting and marketing the university; where initially, this process will involve establishment of long-term relationships with community members and potential donors, and include the solicitation of their thoughts, ideas, and perception regarding the university. Dr. Jones stated that he is working to continue to build connections with the different campus constituencies, and will be hosting a forum with Staff Senate in order to address the needs and concerns of the staff. Dr. Jones also mentioned that he will continue spending considerable time touring campus facilities and discussing needs and ideas for improvement of the university with all campus constituencies.

Dr. Jones mentioned that the university must promote the academic quality of its programs, and that there will be some changes to the university's website structure and presentation in order to help facilitate this process. Additionally, he stated that Henderson will continue to improve and enhance its relationship with National Park Community College (NPCC) in Hot Springs, including the possible development of 2 + 2 articulation agreements with NPCC in multiple degree areas.

Dr. Jones stated that progress will continue to be made regarding the aesthetics of campus, including the hiring of a landscape architect and the establishment of the Campus Landscape Committee that will assist in the process. Additionally, Dr. Jones mentioned that external funding would be sought for assistance in financing campus beautification and landscaping projects.

Dr. Jones stated that he is currently working to insure that Henderson is positioned properly with respect to performance funding; to this extent, a high emphasis will be placed on enrollment management. Presently, the university is also conducting a student survey of two student cohorts: one cohort that chose to attend Henderson, and a second cohort that chose not to attend the university in order to determine why their respective decisions were made. Dr. Jones also mentioned that he wants to work with faculty in an attempt to increase recruitment by bringing groups of potential students to campus in order to visit with faculty.

Dr. Jones stated that he hopes a portion of the Garrison Center will be renovated for Student Government Association offices, and that a private workout room for faculty and staff will be maintained in the Garrison Center.

Dr. Jones stated that enrollment for the fall 2012 semester will probably be flat, though the exact figures have not been determined at this point.

#### **Meeting with the Vice President for Finance**

Mr. Bobby Jones stated that the completion of the new dining facility is on schedule and that the facility should be completed by May 2013. Mr. Jones also mentioned that the lighting in each campus building is continuing to be changed, and that Entergy is providing rebates to the university based on these changes. He also mentioned that new lighting has been erected outside of Newberry Hall, and that the large parking lot directly west of Arkansas Hall will receive lighting in the very near future.

Mr. Jones stated that the university has recently purchased another property on Wilson Street and that the newly acquired property, along with the areas immediately to the west and east of it, will be converted into a new parking area.

Additionally, Mr. Jones stated that all freshmen students are currently placed in housing and that none of the students are located in Caddo Valley.

**5. Reports of Committees**

- a. Executive Committee-Salary, building and grounds concerns, and resource management were discussed. A decision was made to give President Jones time to address these issues before bringing forth to the faculty senate.
- b. Academics Committee-No report.
- c. Buildings and Grounds-No report.
- d. Finance Committee-No report.
- e. Operations Committee- No report.
- f. Procedures Committee-No report.

**6. Old Business**

- a. The construction of Senate by-laws by the ad-hoc committee is nearing completion.

**7. New Business**

- a. A motion was put forth to appoint Patricia Loy as the faculty representative to the Behavioral Management Committee. The motion passed.
- b. A motion was put forth to fill the vacancy of Webmaster-Elect with Marck Beggs. The motion passed.
- c. Timing of promotion and tenure was discussed. No resolution was made. President Serviss referred this issue to the Academics Committee.

**8. Adjourn-President Brett Serviss 4:30**